
Immersonal & Witness Familiarisation

Tom Houston - CEO

Our Background

Creating
Virtual and
Augmented
Reality
application for
10 years



Our Objective

- ◆ A Platform for non-technical users to create their own immersive (VR) experiences
 - ◆ Quickly
 - ◆ Easily
 - ◆ Low Cost

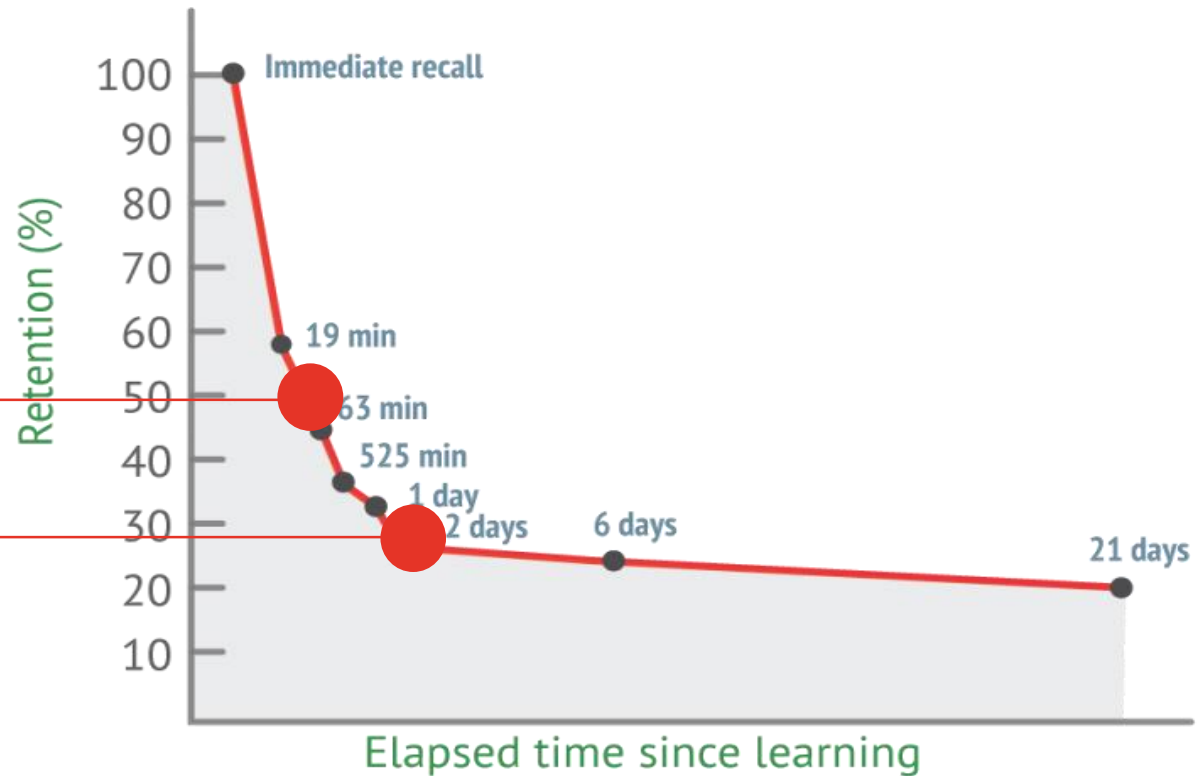
Why Bother?

Knowledge Retention

1 hour after learning
– Lost over 50%

2 Days after learning
– Lost 75%

The Ebbinghaus forgetting curve



Humans learn by “doing”



Practice = Muscle Memory



IMMERSONAL

A Courtroom is an intimidating place



How do we react under pressure?



“Everything I learnt
just went out of my
head”

“I’d react differently
next time”

“I just froze”
“Went blank”

“I’ll know better next
time”

“I wish I had a chance
to do it again”



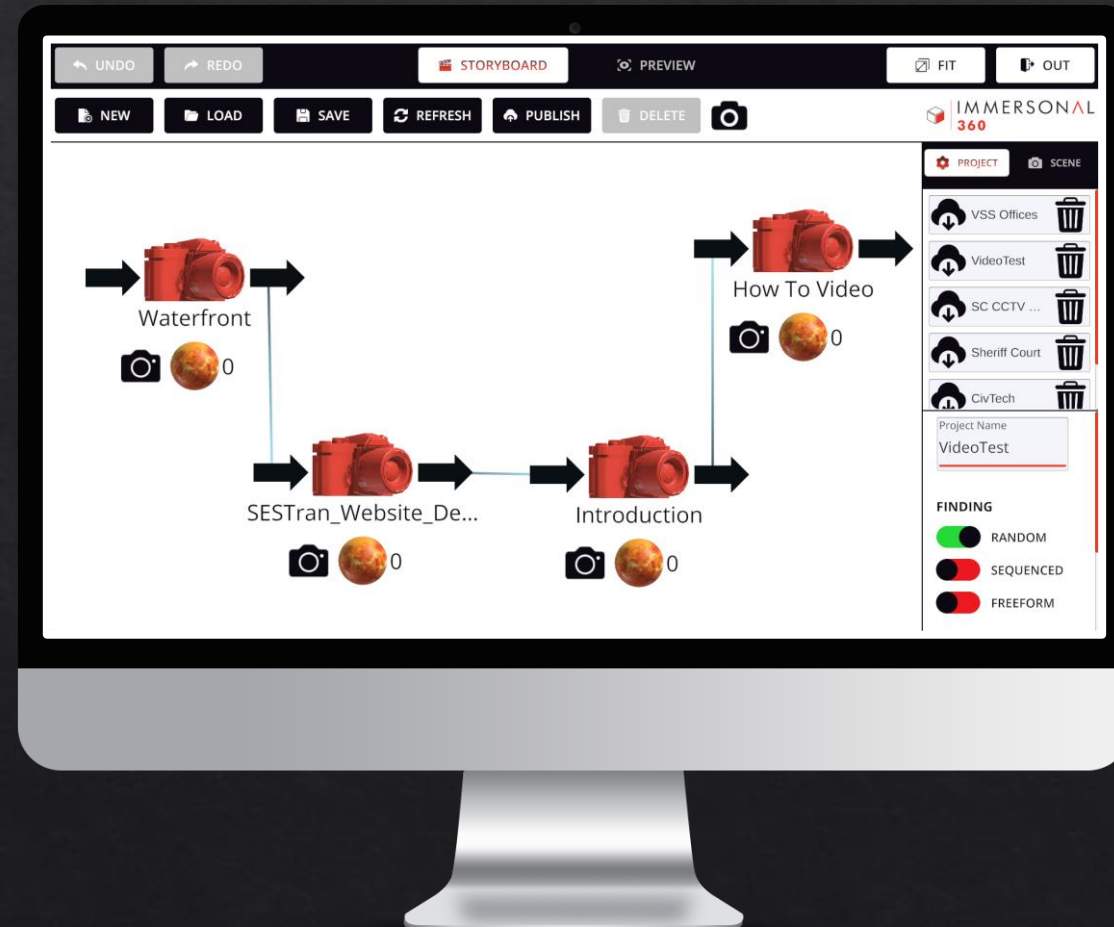
Glasgow Sherriff Court Sample



Any Camera, Any Device



Simple to use – minimal training needed



Multiple Applications

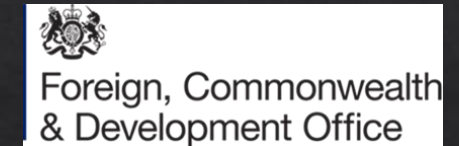
3rd Sector



Educatio n



Public Sector



Invitation to Experience Immersonal

We have a Demo stand in the Lobby –
for drop-in demos and questions

Or.. Email tom@immersonal.com to
arrange a suitable time.